

The INSIDER

An Independent Newspaper
For Wynmoor Residents



PO Box 670876 • Coral Springs, FL 33067 • 954.344.7667 • Email: wynmoorads@aol.com • www.insidernewspaper.com

The INSIDER Contract

DISPLAY ADS (Black & White)		DISPLAY ADS (Four Color CMYK)	
1/6 Page.....	\$ 85.00	1/6 Page.....	\$ 100.00
1/4 Page.....	\$ 120.00	1/4 Page.....	\$ 145.00
1/2 Page.....	\$ 170.00	1/2 Page.....	\$ 200.00
Full Page	\$ 280.00	Full Page	\$ 370.00

PRIME DISPLAY ADS (Four Color CMYK)	
Inside Front Cover	\$ 420.00
Page One <i>First Right Hand Side Ad</i>	\$ 420.00
Back Cover	\$ 500.00
Inside Back Cover	\$ 420.00
Centerfold	\$ 420.00

DISPLAY AD SPECIFICATIONS	SET-UP CHARGE
1/6 PageTall: 3-1/4 x 6-3/4 Wide: 7 x 3-3/4.....	\$30.00
1/4 PageTall: 5 x 7-3/4 Wide: 10-1/4 x 3-3/4.....	\$40.00
1/2 PageTall: 10-1/4 x 7-3/4.....	\$50.00
Full PageTall: 10-1/4 x 16	\$75.00

ADVERTISER'S NAME: _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

SIZE OF AD: _____ POSITION: _____ B/W _____ Color _____

This contract is non-cancellable. The publisher reserves the right to reject any advertisement that it feels objectionable in nature or content or would be offensive to its other advertisers. In the event that advertisement is rejected by the publisher, this contract shall immediately become null and void and all monies will be returned. The advertiser agrees to hold harmless the publisher for the publication of submitted copy. The publisher is not responsible for errors. Final proofing of ad copy shall remain the responsibility of the advertiser. No promises whether stated or implied shall be binding except those terms in writing in this agreement.

You can e-mail your ad to us in a PDF format: wynmoorads@aol.com
Photos, Artwork - B & W or Color in JPEG format

FORMAT: All print-ready ads should be sent as Adobe PDF files. Please do not compress files, remember to embed fonts. Files should be 300 dpi, greyscale, unless color has been purchased. Then, send same, using CMYK. Send all ads 100% of the print size purchased to wynmoorads@aol.com

PLACEMENT: Prime Ads will be placed according to contract, upon availability. All other ads, unless otherwise stated, will be placed at the discretion of the newspaper.

MAKE CHECKS PAYABLE TO: FLORIDA NEWS BUREAU

By: _____
 Signature of Account Representative

By: _____
 Signature of Advertiser or Agent thereof

AD TOTAL	\$
AD SET-UP	
TOTAL DUE	\$